



**GROUP 4
(14-18Yrs)**

IMPACT VENTURES CHALLENGE

RULES AND GUIDELINES

Are you ready to make a difference and create innovative solutions to pressing social or environmental problems? Participate in our Impact Ventures Challenge and showcase your entrepreneurial skills while addressing critical issues.

Here's what you need to know:

1. Each participant or team will identify a social or environmental problem that they are passionate about solving. It could be poverty, climate change, access to education, or any other pressing issue. Then, develop an innovative business solution that addresses the problem effectively.
2. Create a comprehensive business plan that outlines the key aspects of your venture. Highlight the social impact your solution aims to achieve, demonstrate its feasibility and sustainability, and present a clear revenue model. Show how your business can create positive change while also being financially viable.
3. Present your business plan in a concise and compelling manner. You will have 5 minutes to communicate the problem, solution, target market, and revenue model. Use visuals, storytelling, and a confident delivery to captivate the judges and convey the potential of your venture.
4. The participants can make a presentation of their business plan with images, statistics, videos with a minimum of 12-15 slides.
5. The competition will be judged based on the originality and creativity of your business solution, the potential social impact it can generate, the financial viability of your venture, and your presentation skills. Be prepared to defend your ideas, demonstrate your understanding of the problem, and showcase how your solution stands out.

Join us in the Impact Ventures Challenge and become an agent of change. Let your innovative business solution shine, inspire others, and create a lasting impact on society and the environment. Good luck, and may your entrepreneurial spirit drive meaningful change!