



**GROUP 3
(14-11 Yrs)**

DESIGN YOUR OWN BUSINESS LOGO

RULES AND GUIDELINES

Calling all budding designers! Put your creative skills to the test in our exciting logo design competition. Here's your chance to showcase your artistic talents and create a captivating logo for a business of your choice.

Here's what you need to know:

1. Participants can unleash their creativity using paper and art supplies or computer design software if available. Let your imagination run wild as you conceptualize and design a unique logo that represents the essence of the chosen business.
2. Once you have completed your logo, it's time to present and explain your design to the class. You will have 5 minutes to showcase your logo and share the story behind it. Be prepared to discuss your creative process, design elements, and how your logo captures the spirit of the business.
3. The competition will be judged based on criteria such as creativity and originality, relevance to branding, and design elements. Show the judges that your logo stands out and effectively communicates the identity and values of the business.

Design Your Own Business Logo is not just about artistic expression—it's an opportunity to understand the importance of branding and visual communication. Your logo has the power to make a lasting impression and convey the essence of a business.

Please note that the duration of the presentation is 5 minutes to present their designs.

Join us in this exciting competition and let your creativity soar. Design a logo that captures attention, tells a story, and leaves a memorable mark. Good luck, and may your logo design shine brightly among the rest!