



GROUP 2
(8-11 YRS)

PITCH PERFECT

RULES AND GUIDELINES

Are you ready to showcase your entrepreneurial spirit and pitch your business idea? In this competition, participants will have 3 minutes to present their innovative concepts to a panel of judges.

Here's what you need to know:

1. Each participant will have a set time to deliver their pitch, so make every second count! Craft a concise and compelling presentation that clearly explains your product or service, target audience, unique selling points, and potential benefits. Be sure to captivate the judges' attention from the start.
2. Your pitch should demonstrate a deep understanding of your market and highlight how your idea stands out from the competition. Showcase your knowledge, passion, and enthusiasm for your entrepreneurial venture.
3. Embrace your creativity and use visual aids, such as slides or props, to enhance your presentation. Engage the judges with your exceptional communication and presentation skills.
4. Judges will evaluate pitches based on factors like innovation, market viability, feasibility, and overall presentation impact. Make sure to convey the value and potential of your business idea effectively.

Pitch Perfect is not just a competition; it's an opportunity to receive valuable feedback and gain exposure for your entrepreneurial vision. Show the judges and your fellow participants why your idea deserves recognition and support.

Get ready to impress, inspire, and win over the judges with your business acumen and persuasive pitch. Good luck and may your entrepreneurial dreams take flight in the world of Pitch Perfect!