



## GROUP 1

## LITTLE ENTREPRENEURS EXPO

**Note:** Group 1 students will be participating in two different sections according to ages.

**Section A- 3-6 yrs,**

**Section B- 6-8 yrs**

### **RULES AND GUIDELINES**

Calling all young business enthusiasts! Step into the world of entrepreneurship and showcase your creativity and salesmanship at the Little Entrepreneurs Expo. This exciting competition provides a platform for participants to sell their handmade crafts, artwork, or treats.

**Here's what you need to know:**

1. Each participant will have the opportunity to showcase their unique products. Whether it's handmade crafts, artwork, or delicious treats, let your imagination run wild!

**Note:** Parents or guardians can help the participants in setting up and decorating the stalls.

2. The competition will evaluate various factors including creativity, presentation, and salesmanship. Make sure to bring your A-game and captivate customers with your exceptional booth setup and product displays.
3. Engage with customers in a friendly and professional manner. Showcase your enthusiasm and product knowledge to attract potential buyers and leave a lasting impression.
4. Participants are responsible for pricing and handling their own sales transactions. Take charge of your mini-business and ensure smooth transactions with your customers.
5. In the spirit of the Little Entrepreneurs Expo, participants will be awarded tokens for each successful sale they make. The more tokens you accumulate, the closer you are to being declared the ultimate winner!

This event is not only a competition but also an opportunity to unleash your entrepreneurial spirit, learn valuable business skills, and interact with fellow young entrepreneurs. We aim to provide ample time for participants to showcase their products and engage with customers, ensuring a memorable experience for everyone involved.

Join us at the Little Entrepreneurs Expo and let your creativity and business acumen shine!